



**Janice Bereskin**  
B.A.

Partner | Toronto  
416.957.1601  
jbereskin@bereskinparr.com

## Experience

Janice Bereskin is a partner with Bereskin & Parr LLP and a co-leader of the firm's Trademarks practice group.

Her practice focuses on Canadian and international trademarks. She has in-depth experience in search analysis, filing applications, oppositions and cancellation proceedings. Janice manages large trademark portfolios of Canadian and international companies and portfolio management. She offers clients strategic advice for protecting and managing their trademarks in Canada and abroad.

Janice was a recipient of the Intellectual Property Institute of Canada (IPIC) Education Foundation Prize for achieving the highest mark overall in the Canadian Trade-mark Agent Examination. Janice also completed the Intellectual Property Summer Institute (IPSI) program at the Franklin Pierce Law Centre.

Janice is an active member of the International Trademark Association (INTA). She served on INTA's Board of Directors and co-chaired an INTA Presidential Task Force. In 2015, INTA honoured Janice with the Volunteer Service Award in the Advancement of the Association. Currently, Janice is a member of the Leadership Development Committee.

## Recent Articles

- Canada moves ahead with fluid marks
- To play or not to play (the waiting game)?
- Fluid Marketing Under the New Trademark Regime
- Canada's Evolving Approach to Fluid Marks
- Canada vs. the U.S. - Notable Distinctions Between Trademark Practices

## Accolades

- Bereskin & Parr Ranked Gold for Canada and Eleven Professionals Recognized in World Trademark Review 1000 2019
- Twelve Bereskin & Parr Professionals Recognized in Who's Who Legal: Trademarks 2018
- Bereskin & Parr professionals achieve outstanding ranking results

## Practice Groups

Trademarks

## Education

B.A., Western University, 1992

## Qualifications

Registered Canadian Trademark Agent, 1998

## Professional Memberships

Intellectual Property Institute of Canada (IPIC),  
Fellow  
International Trademark Association (INTA)



in the 2018 Canadian Legal Lexpert Directory

- Bereskin & Parr Ranked and Eleven Professionals Recognized as Leading Trademark Professionals in World Trademark Review 1000 2018
- Four Bereskin & Parr Practitioners recognized as Thought Leaders in 2018 by Who's Who Legal Canada